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Media Kit - 2016

# Overview

**xMatters is an intelligent communications platform that connects insights from any system to the people that matter in order to accelerate essential business processes.**

The platform automates, operationalizes and contextualizes communications within key DevOps processes, fundamentally altering the way business units work together. xMatters also supports enterprises through major incident and change management, alerting the right people on the right channels to time-sensitive events and problems like network outages, supply-chain disruptions, natural disasters and medical emergencies.

Founded in 2000, xMatters is headquartered in San Ramon, CA, with additional offices in London and Sydney.



## **CORPORATE HEADQUARTERS**

12647 Alcosta Boulevard  
Suite 425  
San Ramon, CA 94583

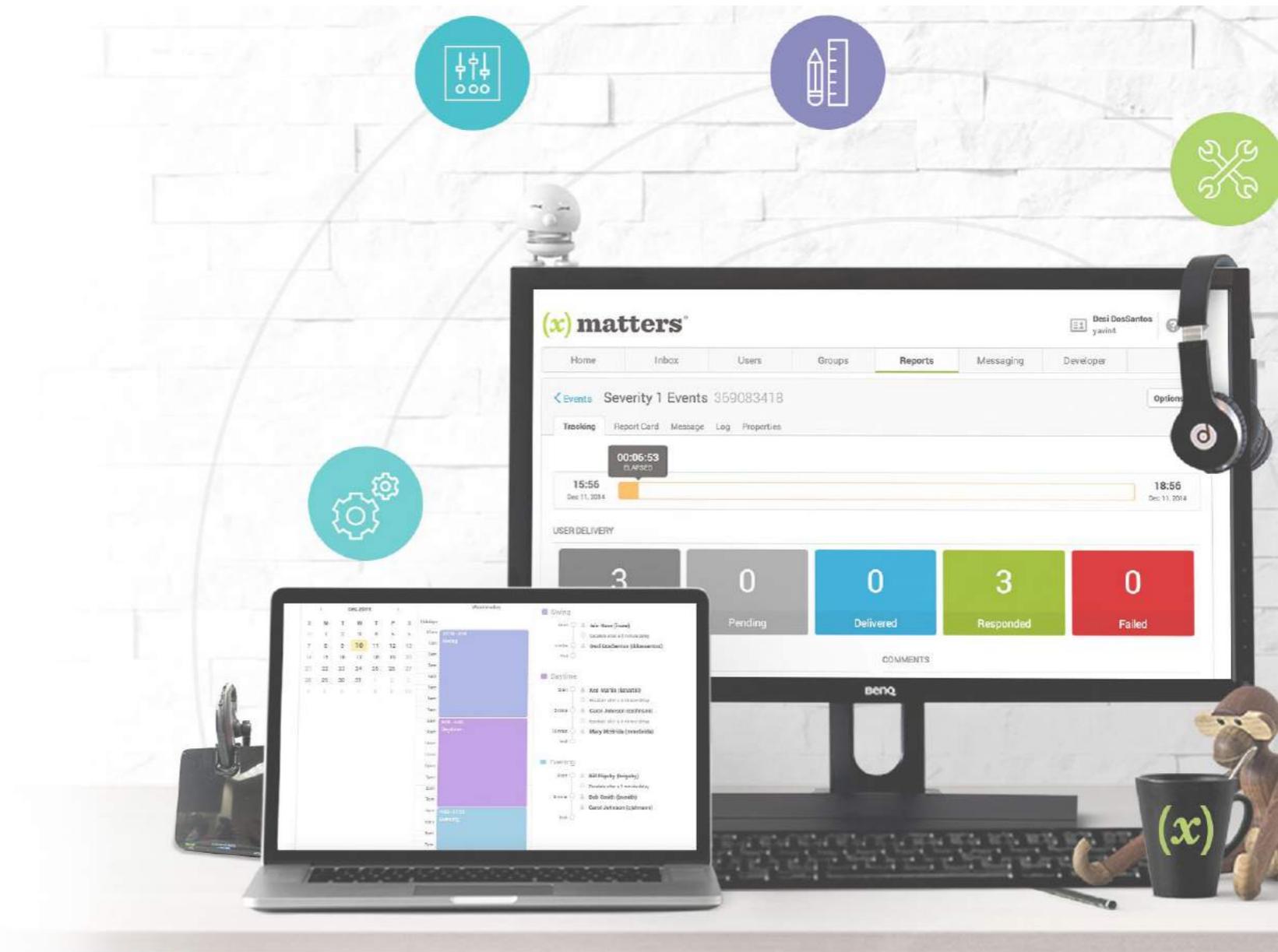
## **xMatters, Inc.**

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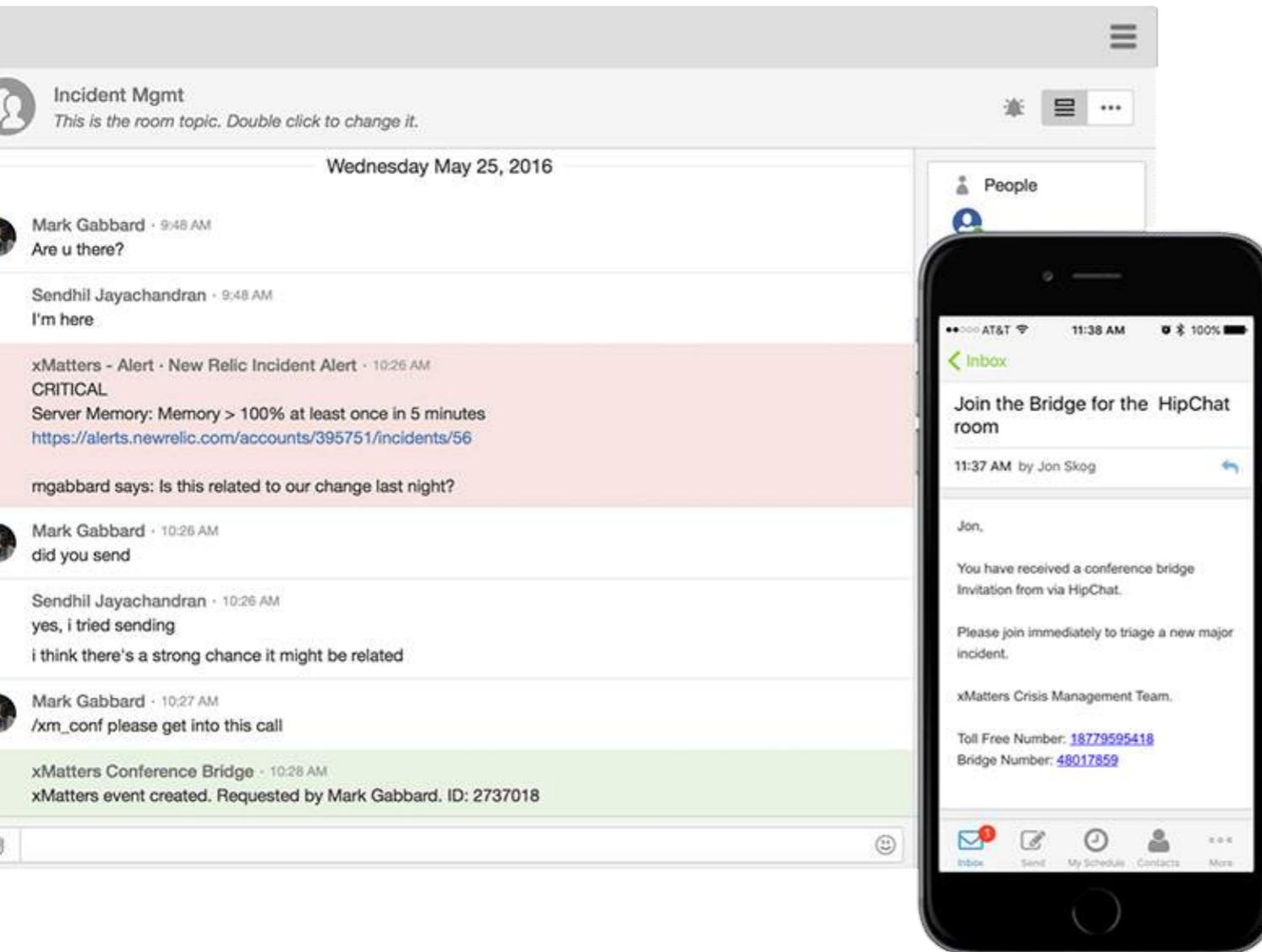
# Key Features

xMatters orchestrates the DevOps toolchains for enterprises modernizing operations.

Manages complex processes that require handoffs between tools and communication between different teams. Powers seamless hand-off between systems, allowing individuals, teams and external service providers to quickly advance projects and resolve incidents.



# Key Features



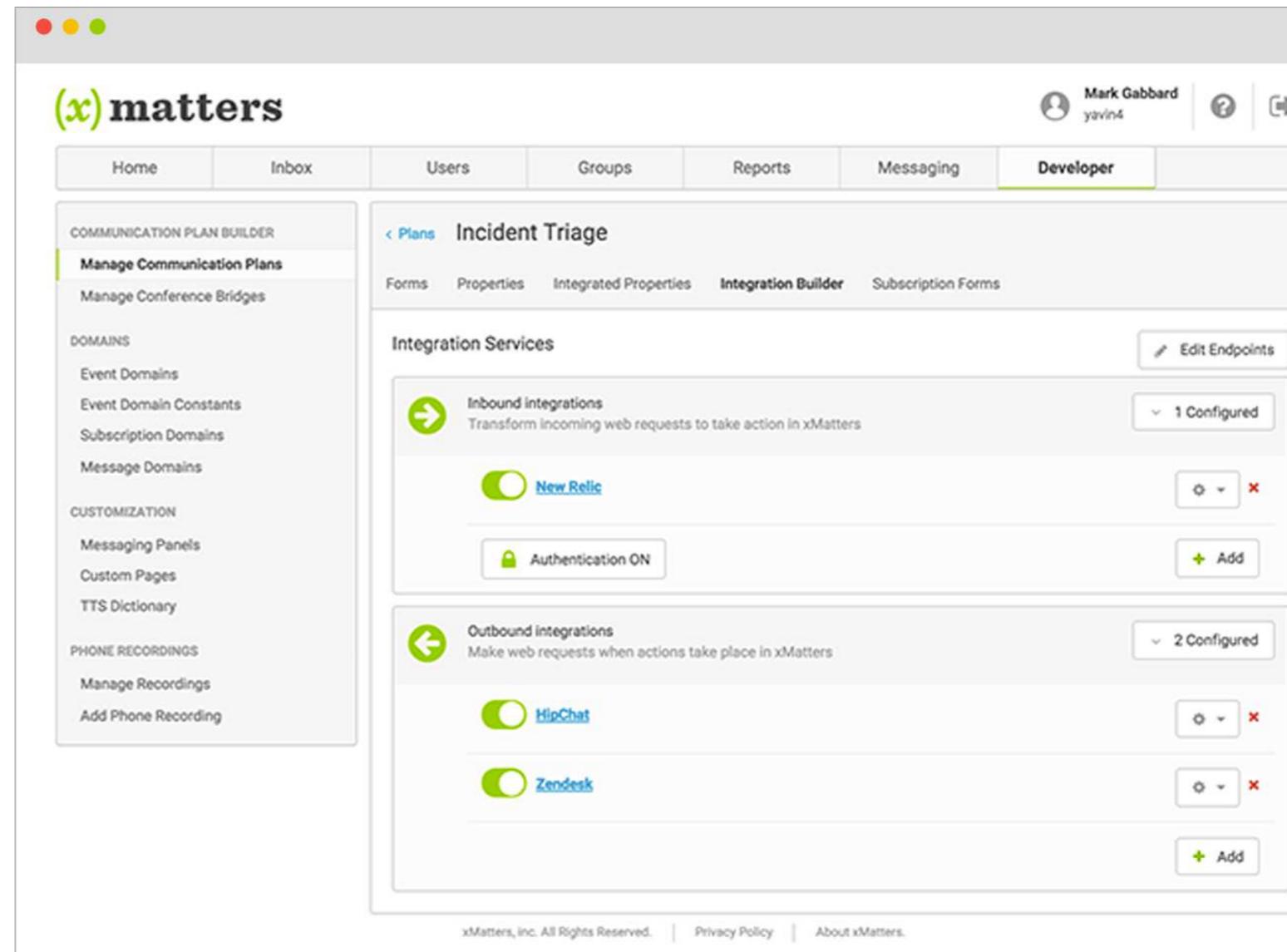
**xMatters helps key stakeholders stay informed without over-communicating.**

Dynamic groups and user profiles help identify relevant people based on skill set, languages, geography, or any other criteria. Scheduling and escalation rules notify people who are actually available to help. Subscription functionality empowers users to opt-in to notifications that matter.

# Key Features

xMatters Integration Platform distills insights from any business system.

Platform combines more than 200 global integrators and partners, enabling proactive and targeted communications for any business disruption. Closed loop integrations allows xMatters to manage and drive forward the underlying workflow from originating systems.



## Competitive Differentiation



xMatters is the **only solution that can orchestrate the DevOps toolchain**, managing complex processes that require handoffs between tools and communication between different teams.



xMatters' Integration Platform allows organizations to **draw insights and manage business processes from any systems**. Log information occurring within xMatters in their system of origin.



xMatters lets leaders, engineers, resolvers and employees **manage incidents on-the-go** from a powerful mobile experience.



**Subscriptions** let key stakeholders opt-in to notifications that matter.



**One-touch conferencing** gathers appropriate team members on a bridge in a matter of minutes, enabling them to collaborate instantly on major incidents when time is of the essence. Kickoff conference bridges wherever users are from the mobile app.

## Executive Bios



### **Troy McAlpin, CEO**

Prior to founding xMatters, Troy served as the President and COO of two successful start-ups. Previously, he was a Strategic Management Consultant with AT&T Solutions and Andersen. He holds a B.S. in Business Administration from California State University at Sacramento.



### **Abbas Haider-Ali, CTO**

Abbas brings over 15 years in networking, cloud-based services, and multi-modal communications. He has helped create the vision for adopting intelligent communication strategies across business scenarios. He holds a BAsC in Computer Engineering from the University of Toronto.



### **Tobias Dunn-Krahn, SVP Engineering**

Tobias joined xMatters in 2005. Using his background in distributed computing, scalability, and optimization on the Java Platform, he has risen to VP of Engineering. Tobias graduated with honors from the University of Victoria with a B.A. in Combined Computer Science and Mathematics.



### **Kendra Niedziejko, VP Finance**

Kendra has 20 years of experience in high-growth technology companies, including completing IPOs at both E-LOAN and Open Table. She graduated from Cal Poly San Luis Obispo with a B.S. in Business Administration, and also holds a CPA license in California.



### **Doug Peete, SVP Products**

Doug brings over 20 years in system architecture, product management, and engineering. He has worked for software firms specializing in ERP, ETL/EAI, and content management, and speaks frequently at industry conferences. He holds a B.S. in Computer Engineering from Cal Poly, San Luis Obispo.



### **Dave Reardon, SVP Sales**

Dave brings 15 years of high tech sales leadership. Prior to xMatters, Dave served as Vice President of Sales for SaltStack and led North America sales at WhiteHat Security and also served as Vice President of Sales at Experticity. He holds a B.S. from the University of Utah and an MBA from Pepperdine.



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